คู่มือเทคนิคการเขียนบทความวิชาการงานวิจัยด้วยภาษาอังกฤษ

วิทยาลัยการภาพยนตร์ ศิลปะการแสดงและสื่อใหม่
มหาวิทยาลัยราชภัฏสวนสุนันทา

Why doing research?

Duty: teaching, researching, academic service, cultural activities.

- Pressure for continuing research:

  - Ph.D. is not enough.

  - Promotion opportunity, not only Ph.D., but also Assistant Professor, Associate Professor, and Professor.

  - Minimum requirement on academic positions set by university and Min of Education.

  - Getting ready for a soon-coming of "autonomous university" completion for all universities in Thailand.

  - Upgrading your own self and university ranking.

Challenges

1. English Writing

2. International Conference: Where and How?

3. Journal Article Publication: Where and How?

4. Acceptable Quality

English Writing

- Why English?: profile building, distinguish from postgraduate students, broaden our horizons, etc.

- Grammar check

- Keep it simple: make full use of table, figure, etc.

- Clear outline: introduction, literature review, methodology, results/findings, conclusion, and references

- Length: usually 10-15 pages

4

International Conference: WHERE?

- conferencealerts.com

- allconferences.com

- Factors should be considered:

  - organizer's credibility

  - double-blind peer-review

  - one-off conference

  - peer-reviewed proceedings

Journal

(what issue we should aware of?)

- There are many journals both Thai and international with different rankings.

- Now, online journals are widely available.

    - More rapid, recent, and frequent than paper based.

    - BUT be ware of quality!

- Paper based journal usually takes more time than online journal. Depending on how each of following process take?:

    - Referee / Reviewer (usually takes about 3-6 months)

    - Revise Manuscript – by the author

    - Number of issue per year and paper per issue

- (Is the author(s)'s reputation and relations with editorial board important in terms of acceptance?)

- What is the special edition? Why do we have to talk about?

Open Journal

(Example: Taylor & Francis Group)

Journals

Taylor & Francis Group publishes quality peer-reviewed journals under the Routledge and Taylor & Francis imprints.

Our journal content is hosted on our content platform Taylor & Francis Online where you can browse by subject, or drill down to journal level to find the aims, scope, and editorial board for each individual title.

View list of all journal titles.

Download our journal price lists (PDF):

2014 price list - institutional rates

2014 price list - personal rates

Australian dollar 2014 price list - institutional rates

Australian dollar 2014 price list - personal rates

Taylor & Francis Open

Taylor & Francis Open and Routledge Open journals are part of a high-quality program of rigorously reviewed, rapid publication open-access journals. Articles published benefit from our editorial, production, and marketing expertise, and are permanently available online immediately on publication to anyone, anywhere, at any time.

Pure open access journals

Taylor & Francis and Routledge currently publish a number of pure open access journals. All of the articles in these journals are published open access. The articles in these journals receive both rigorous peer-review and expedited online publication.

Hybrid open access journals with gold open access option – available for over 1,600 journals

In addition to our open access journals, you can also choose to publish in a subscription journal and pay a charge to make your article freely available online upon publication via our Open Select program. The majority of our journals offer this option - those that do have the Open Select logo on the journal's home page.

3-step instructions for submitting a manuscript
(Pure Open Access)

The following is a simplification of the submission process. Each journal webpage hosts Instructions for Authors in detail. To go directly to an open access journal's web page, click the *View journal* link above. The Instructions for Authors are tabbed in the left-hand navigation bar.

1. Choose your journal via the *View journal* link.
2. Use the *Submit online* or *Instructions for authors* link on the journal web page OR go directly to each journal's submission site via the *Submit a manuscript* feature above.
3. Simply follow the instructions. Please note you need to include invoice information for payment of the APC* (article publishing charge). View our policy on APCs and waivers on our Author Services website. We also host additional license information on the Author Services website.

*APCs vary by journal and are subject to occasional special offers. Please check the Instructions for Authors on each journal web page to confirm the current APC. Invoices are issued and licenses signed after the article has been peer-reviewed and accepted.

4-step instructions for submitting a manuscript (Open Select Access)

1. Choose the journal you wish to submit an article to. All journals offering the Open Select option will have the Open Select icon appearing on their journal homepage.
2. Find the *Submit online* or *Instructions for authors* link on the journal homepage under the *Authors and submissions* navigation tab.
3. Follow the submission instructions. Once accepted, you will receive an email offering you the option of making your article open access via the Open Select route. Please follow the instructions in that email.
4. The article publishing charge for an Open Select article is USD$2,950 (£1,788 / €2,150).

Journal Ranking

- Journal Impact factor:
  - The impact factor (IF) of an <u>academic journal</u> is a measure reflecting the average number of <u>citations</u> to recent articles published in the journal.
  - It is frequently used as a <u>proxy</u> for the relative importance of a journal within its field, with journals with higher impact factors deemed to be more important than those with lower ones.

- Thai Citation Index (TCI) database –by Thai Citation Index Center- provide the Thai-Journal Impact Factor.
  - http://www.kmutt.ac.th/jif/public_html/T-JIF.html
- International Source: e.g.
  - SCImago Journal Rank (SJR indicator) (<u>http://www.scimagojr.com/journalrank.php</u>)
  - Social Sciences Citation Index-by The Thomson Reuters- Authoritative, multidisciplinary content covers over 12,000 of the highest impact journals worldwide, including Open Access journals and over 150,000 conference proceedings with the coverage in the sciences, social sciences, arts, and humanities, with coverage to 1900. (<u>http://thomsonreuters.com/data-citation-index/</u>)
  - Journal Impact Factor is from Journal Citation Report (JCR) - by Thomson ISI (Institute for Scientific Information)- The impact factor is one of these; it is a measure of the frequency with which the "average article" in a journal has been cited in a given period of time. (http://www.sciencegateway.org/impact/)

SCOPUS

- Scopus is a bibliographic database containing abstracts and citations for academic journal articles.

- It covers nearly 21,000 titles from over 5,000 publishers, of which 20,000 are peer-reviewed journals in the scientific, technical, medical, and social sciences (including arts and humanities).

- It is owned by Elsevier and is available online by subscription.

- Searches in Scopus incorporate searches of scientific web pages through Scirus (comprehensive science-specific search engine), another Elsevier product, as well as patent databases.

Be Careful of Beall's list

- What is the "Beall's list"?

- How is this database happened and become an important issue?

- Why we do have to pay attention to this database?

- Website: scholarlyoa.com

Conference vs. Journal:
What are the advantages and disadvantages?

- Process and time taking
- Academic standard requirement
- Accessibility
- Credibility

Research Incentives

- To meet up the requirement

  - Getting the Academic Rank

  - Keeping Academic Rank

- High opportunity of working on Academic Research.

- Do we face hard time getting the funding from both internal and external sources?

  - Internal Funding : e.g. Research Center, Research Development Program

  - External Funding : e.g. Contracting job, Thai Research Fund (TRF), National Research Council of Thailand (NRCT), EAST ASIAN DEVELOPMENT NETWORK (EADN) Individual Research Grant Project, and International Collaboration and Institution

Academic Ranks

ตำแหน่ง / ตัวอย่าง	Academic Ranks
อาจารย์	Lecturer/Instructor
ผู้ช่วยศาสตราจารย์	Assistant Professor
รองศาสตราจารย์	Associate Professor
ศาสตราจารย์	Professor

- What are the requirements to get academic rank promotion? (further than our first rank)
- Straight to Office of the Higher Education Commission (OHEC) and University tradition with close update for the change.
- Beside, the lecture supplement and teaching skill, research and its publication are also required.
- The most doubtful issue which is always become the key discussion is the up-to-date and quality of research.

Author Ordering:

First Author

Corresponding Author

- Responsibility

- Workload

- Courtesy

- Code of Conduct

Thank You